

Amendments to the Abstract

Please replace the Abstract with the following amended Abstract:

An interactive method, a user terminal and a communication system ~~is an~~ provided for multimedia message services. The method includes comprises the steps of receiving a multimedia message from a server; generating a page displaying or playing the multimedia message at a user terminal, wherein one or more controllers are embedded into the displayed or played multimedia message and associations between the said controllers are defined; and triggering at least one action event and performing a corresponding action in response to the operations of one or more controllers. A response message fed back to the server is automatically generated at the user terminal, and an optimized multimedia message interface is provided for the user, a local interaction and [[a]] an interaction between the terminal and the back end service can be flexibly realized.